

# IMREPREADY RECRUITING TIMELINE

*Every rep counts. Own your process.*

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## FRESHMAN YEAR

### **Build the foundation**

Grades. Habits. Character. Only FBS is identifying this early, and it is a very small group. Your job is not to get recruited. Your job is to build something worth recruiting.

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## SOPHOMORE YEAR

### **Start putting in the work**

Film matters now. D1 and D2 contact opens June 15 after sophomore year. D3 and NAIA recruit later. That is their process, not a reflection of yours. Go to camps to compete, not just to be seen.

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## JUNIOR YEAR

### **The evaluation year**

Your most important film. FBS offers come in the summer and fall. FCS offers often come during or right after the season. Build real relationships with real schools. If FBS has not communicated by the start of senior year, adjust your strategy.

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## SENIOR YEAR

### **Stay locked in**

FCS, D2, D3, NAIA, and JUCO are all recruiting seniors. Real paths exist. The mistake is holding on to the wrong target while the right opportunity walks out the door. Keep working. Stay responsive.

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**Put in the work when nobody is watching.**

**Stay accountable when it is easier not to.**

**Own your process from day one.**

*Every rep counts.*